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From the pen of Editor-in-Chief

Dear Researchers,

This volume (Vol. 02, No. 02, 2012) of IARS' International Research Journal contains the research manuscripts related to fields of Information Security, Process Maturity, Industrial Surveys, Fuzzy Logic Applications, and social sciences, cultural and ethnic studies.

I am pleased to announce with the release of this volume the beginning of a new section "IJR Poster Papers" in which we have tried to accommodate the white papers submitted by graduation students and young scholars which could not meet the standards of the editing policy of this esteemed journal but seem to be the initial small steps towards big research problems/solutions and hereby we have given a try to motivate the young scholars to go ahead in their research write more white paper with improved quality.

The IARS' International Research Journal (IJR) is an online research journal managed by International Association of Research Scholars (IARS). IJR is an International e-Journal that caters to the factual and informational needs of researchers by providing them a platform where they can in fact do a lot for satisfying their enthusiasm to research. This is a pioneer in online research journals. This is an international journal catering as a single window solution to research scholars for knowledge exploration, literature survey, concept evaluation, research guidance, and publishing. IJR is peer reviewed annually published online available International Journal with high impact factor. This International Journal provides free access to research thoughts, innovations, and original discoveries by publishing them for public reading and views. Researchers can share their research ideas and project plans by means of publishing them in this reputed International Journal and get global recognition.

IARS' International Research Journal (IJR) is pioneer among International Research E-Journals catering to research scholars for literature survey, research exploration, and international publishing. IARS' International Research Journal aims to support and promote the researches mainly in (but NOT limited to) more than 180 specialized disciplines including Accounting, Administration of Justice, Advertising, Aeronautical Engineering, Aerospace Engineering, Aerospace Management, American Studies, Animal Behavior, Applied Linguistics, Arabic Studies, Architectural Engineering, Architecture, Automotive Mechanics, Aviation, Aviation Administration, Aviation Management, Aviation Technology, Banking, Behavioral Science, Biblical Studies, Biology, Business Administration, Business Law, Business Management, Chemical Engineering, Chemistry, Child Development, Chiro-Cranial Therapy, Civil Engineering, Clinical Psychology, Communications, Computer Engineering, Computer Science, Computer Technology, Construction Management, Cosmetic Dermatology, Counseling, Counseling Psychology, Criminal Justice, Criminal Law, Criminology, Culinary Arts, Customer Relations, Dental Science, Divinity, Drafting, Early Childhood Education, E-Business, Economics, Education, Educational Leadership, Educational Psychology, Electrical Construction, Electrical Engineering, Electronic Engineering, Electronic Technology, Elementary Education, Endodontic, Engineering, Engineering Management, Engineering Technology, English, English Literature, Entomology, Environmental Science, Exercise Education, Exercise Science, Facilities Management, Finance, Fine Arts, Fire Protection, Fire Science, Forensic Science, General Business, General Engineering, General High School, General Studies, Graphic Design, Health, Health Administration, Health Care Management, Health Education, Health Sciences, Health Sciences Education, History, Homeopathy, Horticulture, Hospitality Management, Human Ecology, Human Resource, HR Management, Human Services, HVAC, Hypnotherapy, Industrial Design, Industrial Engineering, Industrial Technology, Information Systems, Information Technology, Instructional Technology, Interior Design, International Business, International Diplomacy, International Management, International Relations, Journalism, Jurisprudence, Law, Liberal Arts, Library Science, Licensed Practical Nurse, Logistics Management, Management, Management of Technology, Manufacturing Management, Marine Engineering,



Marketing, Marketing Communications, Marketing Management, Mass Communications Mathematics, Mechanical Engineering, Medical, Medical Science, Medical Technology, Medicine, Microbiology, Military Science, Music, Music Education, Natural Health, Naturopathy, Neuroscience, Nursing, Nursing Administration, Nutrition, Nutritional Sciences, Office Systems Technology, Operations Management, Organizational Behavior, Oriental Medicine, Paralegal, Paralegal Studies, Pharmaceutical Sciences, Pharmacology, Pharmacy, Philosophy, Photography, Physical Education, Physics, Physiology, Political Science, Project Management, Psychiatry, Psychology, Public Administration, Public Health, Quality Management, Radiology Technology, Real Estate, Religious Studies, Secondary Education, Social Welfare, Social Work, Sociology, Software Engineering, Sound Engineering, Spanish, Special Education, Sports Management, Teaching, Teaching English, Telecommunications, Theatre Arts, Theology, Veterinary Medicine, Warehouse Management, Web Design, Welding Engineering, Women's Spirituality, and other related or interdisciplinary research fields.

Quick Statistics about Vol.02, No.02, 2012

This first volume (Vo.2, No.2, 2012) of IARS' International research Journal is an outcome of coordinate efforts of a team of about 37 people, including:

- 14 authors,
- 12 reviewers,
- 03 coordinators,
- 01 Editor in Chief,
- 03 Associate Editors,
- 02 designers, and
- 02 web masters

A total of 23 manuscript submissions were received for publishing in this volume and after conducting double/triple blind reviews, 05 (including preface) were included in it, hereby meeting a selection ratio of around 22%. The selection ratio is dropped as compared to previous volume due to comparatively more strict review guidelines and selection criteria.

Citations for Included Titles

1. David, M. Khemlani, and F. Perlas Dumanig. "DISCOURSE OF LEADER IN AN ACADEMIC SETTING: A CRITICAL DISCOURSE ANALYSIS OF EMAIL MESSAGES" IARS' International Research Journal (2012).
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