

INNOVATION



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DON'T KILL INNOVATION

CHANGING EDUCATION PARADIGM

INNOVATION IS AN IDEA

1 INTRODUCTION



Innovation is an idea, whether it's a major or minor where it can turn into a great wealthy project.

Nowadays, kids & grown-ups creating or inventing projects that will help the society.

Each day a new creator pops up into the world where he benefits as well as all people around him. But some of these people are killing his innovation, but how?

1. Not supporting his idea and being negative towards his thoughts.
2. Keep considering the innovator is cloning other's ideas.
3. Even if you have a roomful of Steve Jobs, room's social climate will determine whether the innovation fails or break the failure wall and enter the succession area.

2 CURE OF INNOVATION FAILURE



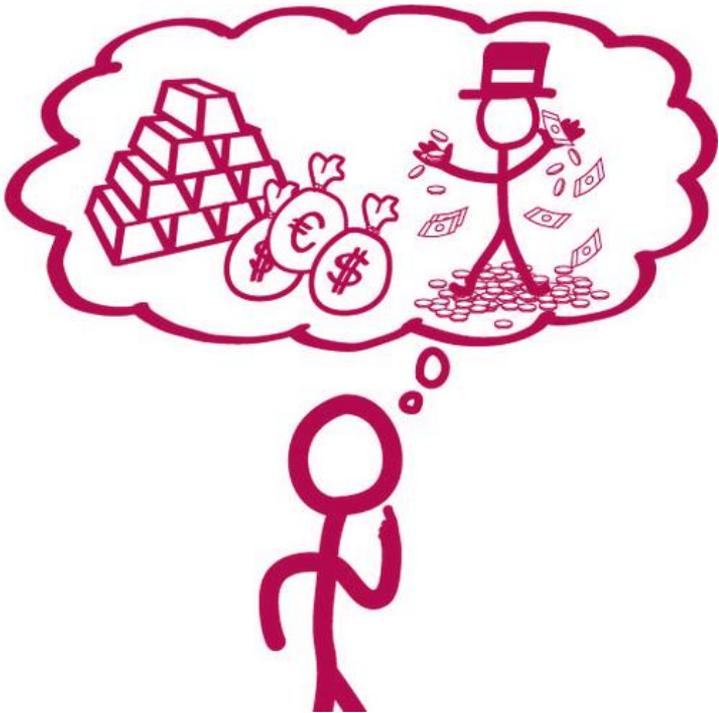
Cure of Innovation Failure is to fix the group's climate, and you will fix innovation.

People kill innovations without even using their hands.

Don't stop people dreams, instead... support it...help them deliver their message to the world.

People might think making or creating something is hard, it isn't. You either might pass or fail, and most people keep failing because they keep listening to people negative thoughts. That's the problem we should avoid, being negative.

Let's take an example of a 14 years old kid that turned into a multi-millionaire, because he thought of a small idea which is creating the vending machine that allows consumers to purchase first-aid packages to treat ailments such as cuts, sun burns, bee stings and blisters that run from \$5.99 to \$15.95 or buy individual supplies like bandages, gauze pads and rubber gloves from \$6 to \$20. Why did he create such an amazing project? Because every time he plays baseball he gets hurt or gets a cut, and when they try to treat him they don't find a band aid at the same moment, and this idea helped the world a lot.



People need to start being aware that today's children are the leaders of tomorrow, when someone got an idea help him... support him, because he might be the reason why you will evolve too with him.

This introduction was done with the assistance of my 15 years old son who is a young energetic passionate about innovation he expressed himself freely, I gave him this chance as an encouragement to him and contribution from my side to all to give a chance to any talented creative person no matter his age or position to be part of the talk and to call everyone to not kill innovation.

